

## Community Demographics (2005/2007 Estimates & 2000 Census)

General Characteristics	Isabella County 2005/07		2000 Census	Mt. Pleasant 2005/07		2000 Census	U.S. 2005/07
	Estimate	Percent		Estimate	Percent		
Total population	66,500		63,351	24,174		25,946	
Male	31,872	47.9%	47.8%	10,574	43.7%	45.2%	49.2%
Female	34,628	52.1%	52.2%	13,600	56.3%	54.8%	50.8%
Median age (years)	25.6	(X)	25.1	22	(X)	21.8	36.4
Under 5 years	3,484	5.2%	5.2%	1,058	4.4%	3.4%	6.9%
18 years and over	54,085	81.3%	79.7%	21,288	88.1%	88.5%	75.3%
65 years and over	6,280	9.4%	9.0%	1,838	7.6%	7.3%	12.5%
One race	65,041	97.8%	98.3%	23,506	97.2%	98.2%	97.9%
White	59,688	89.8%	91.5%	20,468	84.7%	89.1%	74.1%
Black or African American	1,781	2.7%	1.9%	1,422	5.9%	3.7%	12.4%
American Indian and Alaska Native	1,591	2.4%	2.8%	452	1.9%	1.5%	0.8%
Asian	1,334	2.0%	1.4%	864	3.6%	2.8%	4.3%
Native Hawaiian/Other Pacific Islander	0	0.0%	0.0%	0	0.0%	0.1%	0.1%
Some other race	647	1.0%	0.7%	300	1.2%	0.9%	6.2%
Two or more races	1,459	2.2%	1.7%	668	2.8%	1.8%	2.1%
Hispanic or Latino (of any race)	1,714	2.6%	2.2%	700	2.9%	2.5%	14.7%
Household population	59,727		57,248	17,801		20,078	
Average household size	2.48	(X)	2.55	2.24	(X)	2.38	2.6
Average family size	2.97	(X)	3.03	2.87	(X)	2.88	3.19
Social Characteristics	Estimate	Percent		Estimate	Percent		U.S.
Population 25 years and over	34,053		31,677	8,899		8,894	
High school graduate or higher	(X)	88.0%	86.1%	(X)	90.1%	88.2%	84.0%
Bachelor's degree or higher	(X)	27.6%	23.9%	(X)	44.1%	40.3%	27.0%
Civilian veterans	4,019	7.4%	9.1%	N	N	N	10.4%
Disability status (population 5 years and over)	7,950	12.7%	14.5%	2,410	10.7%	10.3%	15.1%
Foreign born	2,044	3.1%	2.3%	970	4.0%	4.0%	12.5%
Male, Now married	10,832	40.6%	46.4%	2,002	21.4%	30.9%	52.6%
Female, Now married	10,779	36.3%	42.0%	2,147	17.3%	26.0%	48.5%
Speak a language other than English at home (population 5 years and over)	4,004	6.4%	4.8%	N	N	N	19.5%
Economic Characteristics	Estimate	Percent		Estimate	Percent		U.S.
In labor force (population 16 years and over)	35,785	64.2%	65.8%	13,182	60.8%	61.9%	64.7%
Mean travel time to work in minutes (workers 16 years and over)	17.4	(X)	18.2	12	(X)	13.1	25.1
Median household income (in 2007 inflation-adj dollars)	38,830	(X)	34,262	28,874	(X)	24,572	50,007
Median family income (in 2007 inflation-adjusted dollars)	54,901	(X)	45,953	54,830	(X)	43,927	60,374
Per capita income (in 2007 inflation-adjusted dollars)	18,705	(X)	16,242	15,261	(X)	13,177	26,178

	Isabella County 2005/07		2000 Census	Mt. Pleasant 2005/07		2000 Census	U.S. 2005/07
<b>Poverty</b>	Estimate	Percent		Estimate	Percent		U.S.
Families below poverty level	(X)	11.1%	7.4%	(X)	15.4%	11.4%	9.8%
Individuals below poverty level	(X)	24.9%	20.4%	(X)	37.7%	37.2%	13.3%
<b>Family Income</b>	Estimate	Percent		Estimate	Percent		
Total Families	13,594		13,060	2,949		3,207	
Income under \$35,000	3891	28.6%	35.1%	1072	36.3%	39.3%	
Income between \$35,000- \$75,000	5540	40.8%	43.4%	924	31.3%	36.3%	
Income over \$75,000	4163	30.7%	21.6%	953	32.3%	24.4%	
<b>Housing Characteristics</b>	Estimate	Percent		Estimate	Percent		U.S.
Total housing units	28,484		24,528	9,395		8,878	
Occupied housing units	24,078	84.5%	91.4%	7,958	84.7%	95.2%	88.4%
Owner-occupied housing units	15,055	62.5%	63.2%	2,721	34.2%	34.3%	67.3%
Renter-occupied housing units	9,023	37.5%	36.8%	5,237	65.8%	65.7%	32.7%
Vacant housing units	4,406	15.5%	8.6%	1,437	15.3%	4.8%	11.6%
Moved into housing in 2000 or later	13,611	56.5%	(X)	5841	73.4%	(X)	
Moved into housing 1990-1999	5,027	20.9%	69%	976	12.3%	80%	
Moved into housing before 1989	5,440	22.6%	31%	1141	14.3%	20%	
Median value (dollars)	127,700	(X)	91,800	133,100	(X)	95,500	181,800
<b>GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME</b>	Number	Percent		Number	Percent		
<b>Renter-occupied units</b>	<b>9,023</b>			<b>5,237</b>			
35.0 percent or more of income	4,132	45.8%	37.2%	2382	45.5%	40.4%	
<b>SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME</b>	Number	Percent		Number	Percent		
<b>Owner-occupied units (with a mortgage)</b>	<b>9,509</b>			<b>1,670</b>			
35.0 percent or more of income	2,243	15.0%	10.5%	405	14.9%	9.2%	

Source: U.S. Census Bureau, 2000 Census

Source: U.S. Census Bureau, 2005-2007 American Community Survey

2005-2007 ACS Three-Year Estimates

American Community Survey estimates are used to produce this Fact Sheet and are based on data collected over a 3-year time period. The estimates represent the average characteristics of population and housing between January 2005 and December 2007 and DO NOT represent a single point in time.

Because these data are collected over 3 years, we are able to include estimates for geographic areas with populations of 20,000 or more. The ACS one-year estimates are only available for geographic areas with populations of 65,000 or more.